

MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # **108-2016**

LETTER TO COMMISSION

TO: Mayor Philip Levine and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: March 11, 2016

SUBJECT: **FREIGHT LOADING ZONE (FLZ) – N. COLLINS AVE/63RD–75TH STREETS**

As you may recall, on February 10, 2016, the Mayor and Commission discussed Item No. R9P, entitled, "Discussion Regarding Allowing Leniency In Enforcement For Deliveries And Tourist Bus Disembarkation On Collins Avenue Between 63rd And 75th Streets For A Defined Daily Time Window Outside Of Normal "Rush Hour" Periods (Such As 9:00 a.m. - 3:00 p.m.), While Discussions For A More Permanent Solution Are Had (Sponsored by Vice-Mayor John Elizabeth Alemán).

As part of the discussion, an update regarding the imminent deployment of the freight loading zone program along North Collins Avenue between 63rd and 75th Street was provided by the Parking Department Director, Saul Frances. The following serves as a further update regarding this deployment:

- On February 25, 2016, the Police and Parking Departments jointly hosted a workshop at the North Beach Police Substation with invitations sent via email blast to businesses in the affected areas.
- FLZ installation began on February 29, 2016, and were completed on March 9, 2016. All 13 FLZ have been deployed in the corridor.
- **On February 29, 2016, the issuance of warnings began and will continue until Monday, March 21, 2016, at which time full enforcement, including parking citations/towing and moving violations by the Parking and Police Departments. .**

The FLZ program has been successful in reducing double parking by purveyors on major corridors. As a reminder, the following are key points of the program:

- Freight loading zones for large trucks (each freight loading zone is curbside consisting of up to 100' linear feet equal to five car lengths) for vehicles with a gross weight (GVW) over 10,000 lbs.
- Use is regulated by semi-annual/annual "FLZ" (Freight Loading Zone) electronic permit (license plate), meter payment, or electronic payment via ParkMobile (pay by phone provider).
- Loading days/hours should be consistent with type and demand of deliveries in the area. Feedback received from area businesses resulted the following FLZ days/hours:
 - Monday to Saturday/7AM to 11AM or 7AM to 1PM;
 - 30 minute or 60 minute maximum time limits.

- Loading prohibitions during certain hours are built-in protections from nuisances to residents/hotel guests and it is equally important that no loading activity occur during hours of peak traffic volume.

Enforcement

Enforcement of these regulations takes place as follows:

- The City's Parking Enforcement Unit enforces freight loading zones regulations by citing and towing vehicles that do not attain the required permit and/or violate the provisions of the program. Proper use of these loading areas is required to ensure efficient space turnover and their availability. Therefore, strict enforcement of this regulation is critical.
- The City's Police Department patrols and issues moving violations for obstruction of traffic (double parking).
- The City's Code Enforcement Department is empowered to enforce the prohibition of loading activities during posted hours pursuant to the City Code. This is essential in holding both purveyors and businesses accountable.

FLZ Program Information/Outreach

The following information about the program has been promoted and is available on the City's website:

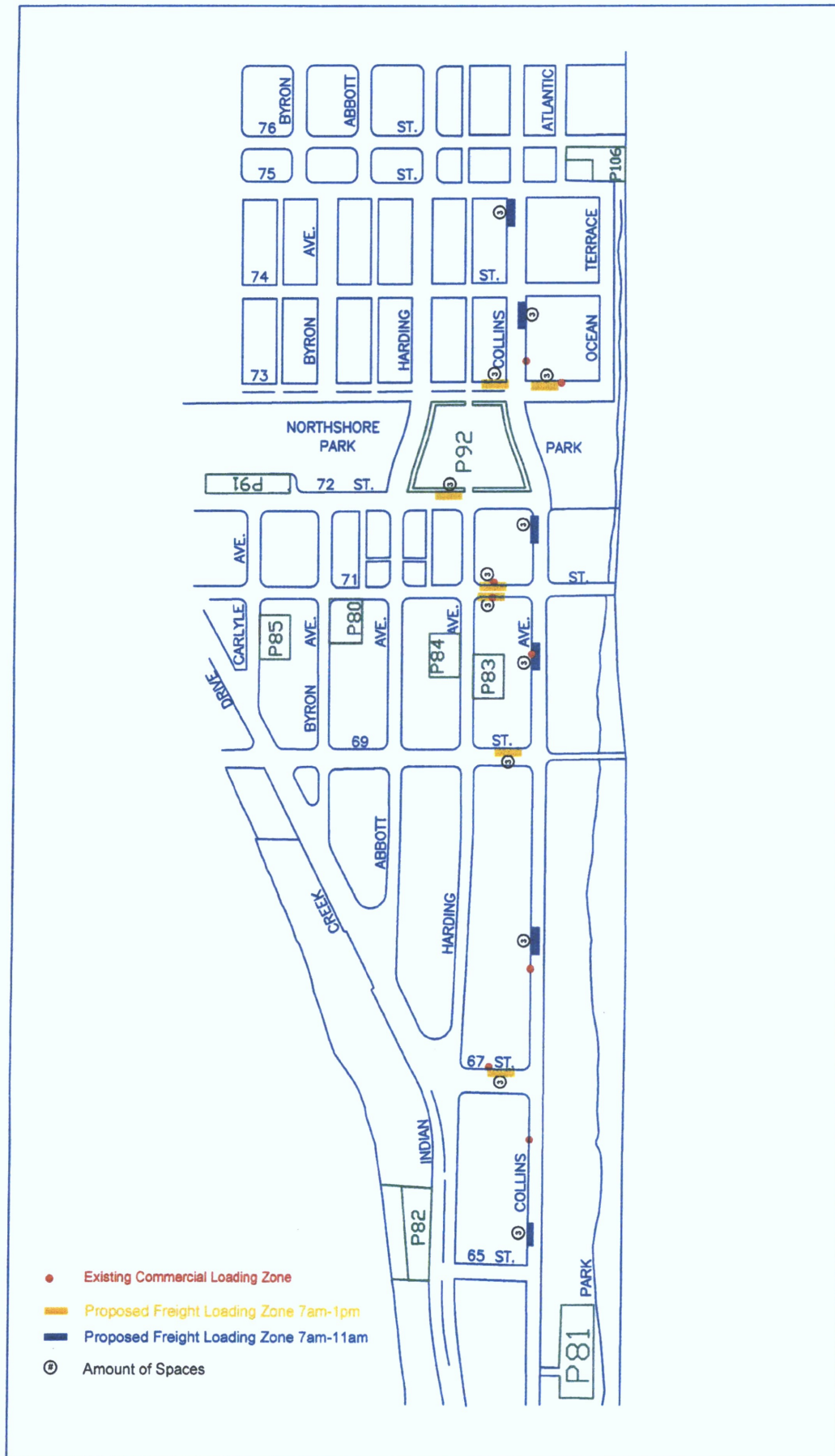
- Introductory Letter
- Freight Loading Zone Map
- CMB Ordinance No. 2014-3873
- Frequently Asked Questions (FAQ)
- FLZ Application
- Samples of Posted Signs
- Parking and Police Department Enforcement Procedures

Additionally, comments, inquiries, and complaints may be sent via email to: flzhotline@miamibeachfl.gov

If you should have any other questions, please contact Saul Frances, Parking Director via email or at extension 6483.

c: Kathie Brooks, Assistant City Manager
Mark Taxis, Assistant City Manager
Susanne Torriente, Assistant City Manager
Ramon Suarez, Interim Budget Director
Marcia Monserrat, Special Projects Coordinator
Daniel Oates, Police Chief
Hernan Cardeno, Code Compliance Director
Saul Frances, Parking Director

NORTH COLLINS AVE FREIGHT LOADING ZONES



MIAMI BEACH

POLICE

Business District Meeting with PD and Parking

The Miami Beach Police Department will be hosting meetings to discuss parking and Freight Loading Zones (FLZ) in the North Beach Business District. Specifically, we are looking for ways to improve traffic along the Collins Avenue and 71st Street Business corridors.

We are looking for citizen and business owner input on how we can improve traffic flow, delivery truck parking, and safety along these two important traffic corridors.

Please participate in these meeting so that your voice can be heard and we can get a perspective from your point of view. Without your input, decisions will be made that may affect your customer parking options and truck delivery parking/unloading areas and times.

Meetings will be held at the MBPD North Beach Sub Station, on the following date and times:

- Thursday, February 25th 2016 at 11:00am

North End Police Station - NESS
6840 Indian Creek Drive
Miami Beach, FL 33141
305-993-2040

For more information, please contact your Neighborhood Resource Officer:
Julio Blanco julioblanco@miamibeachfl.gov